

Buick 1972 (Batman)

A luxury cruiser with a speedboat's tail and a superhero's soul.

When GM designers Bill Mitchell and Jerry Hirschenberg began sketching the third generation of the Buick Riviera, they probably had no idea they were about to create a design icon.

Sure, they were inspired by the 1963 Corvette Stingray, but what they designed was entirely their own—especially the striking rear end that earned it the nickname “boattail”. Just take a look: from behind, it really does resemble a luxurious wooden speedboat.

With its 455 cubic inch (7.5-liter) V8, this Riviera had serious power. And to help put that power to the pavement, Buick equipped it with Max Trac, an early traction control system—a truly futuristic feature back in 1972!

That year, 33,728 Rivas were produced. Few remain in top condition. This one? A true survivor—and then some.

It underwent a full restoration: the engine, transmission, and electrical system were all rebuilt with painstaking care. Custom ceramic-coated headers and handcrafted exhaust pipes from the U.S. give it a voice as deep and menacing as Gotham's own vigilante.

No surprise, then, that we call it the Batman Riviera. And yes—it's as cool as it sounds.